

Data Terms

Introduction

Welcome to Strawberry energy London LTD ("Strawberry energy," "we," "us" or "our").

These Data Terms describe how we collect, use, store, share, and protect your information in connection with, but not limited through user's interaction with Strawberry Smart Benches ("Apparatus"), Strawberry Dashboard ("Dashboard"), Strawberry mobile application ("Application") and Official website of Apparatus ("Website"). For the purposes of this Data Terms, a "User" is person who access, visit or use any portion of the Service, regardless if user is end-user of services, or representative of city/borough, Strawberry energy, Sponsor, or any third party that it is mentioned and described here in Data Terms.

Strawberry energy London LTD is a Limited Liability Company registered as a private company limited by shares, incorporated and existing under the Laws of England and Wales under Company No. 09807466, having headquarters and registered office in 19, Laud Drive, Crawley, West Sussex, RH10 7W. Both Strawberry energy LLC)

BY USING THESE SERVICES, YOU ARE ACCEPTING AND CONSENTING TO THE PRACTICES DESCRIBED IN THIS DATA POLICY (INCLUDING AS UPDATED OR AMENDED FROM TIME TO TIME). IF, FOR ANY REASON, YOU DO NOT AGREE TO THE TERMS OF THIS POLICY, PLEASE STOP USING OUR SERVICES IMMEDIATELY.

If we update this Data Terms, users are free to decide whether to accept the revised terms or to stop using our services. User's continued use of our services after the date the revised Data Terms are posted will constitute user's acceptance of these new Data Terms. User understands and agrees that it is your sole responsibility for periodically reviewing the Terms.

Strawberry energy London LTD is committed to protecting the security of your information and takes reasonable precautions to protect it. However, Internet data transmissions, whether wired or wireless, cannot be guaranteed to be 100% secure, and as a result, we cannot ensure the security of information you transmit by using our Apparatus and other services. Accordingly, you acknowledge that you do so at your own risk. Once we receive your data transmission, we make all commercially reasonable efforts to ensure its security on our systems. If we learn of a security system breach, we will notify you and provide information on protective steps, if available, through the email address that you have provided to us by posting a notice on our services.

We shall not collect or process any personal data (as defined in the Data Protection Act 1998, as amended) without obtaining the consents required by applicable law from the data subject (as defined in the Data Protection Act 1998, as amended).

You have the right to access, amend, correct and eliminate data concerning you at any time. To exercise this right, or if you have an enquiry or complaint, please contact the Strawberry energy contact centre:

Tel: (+44) 7481 185688

Post: Strawberry energy London LTD, Customer Services

ADDRESS

Website: www.strawberrye.com

Email: office@senergy.rs

INFORMATION WE MAY COLLECT

When you use these services—and any others we roll out—you'll inevitably share some information with us. We get that that can affect your privacy. So we want to be upfront about the information we collect, how we use it, whom we share it with, and the choices we give you to control, access, and update your information.

So there are three basic ways we collect information:

- Information users choose to give us.
- Information we get when user uses our Services.
- Information we get from Apparatus and its environment.

In more details, we may collect and use Personal Data and other information from users in interaction with us through:

- Application,
- Dashboard,
- Website as an official website of connected Apparatus and/or
- Apparatus

Following sections of these Data Terms, describe in detail each of these ways of collecting and using data.

Note: City/Boroughs/Councils involved in projects that include Strawberry Smart Benches ("Apparatus"), Strawberry Dashboard ("Dashboard"), Strawberry mobile application ("Application") and Official website of Apparatus ("Website") are not liable for any breach of this Data Terms.

Strawberry energy mobile application ("Application")

Short description

The Application presents environmental data for close proximity of the Apparatus that is accessible from any location (e.g., find out current air quality levels in your local park).

Using and Accessing Application

The current version of Application is free to download on stores, and it is available for both iOS and Android. While using Application, users can do/see/use following:

- a) "Home" - Current geo-location and navigation to the nearest Apparatus
- b) "Locations" - Map of all Apparatus worldwide with a profile of each Apparatus which includes:
1. Official name of Apparatus,
 2. Name of partner, buyer or sponsor of Apparatus
 3. Real-time data collected through environmental sensors (temperature, humidity, noise level, CO2 level, pressure level)
 4. Basic info about Apparatus (postal address, name of partner, buyer or sponsors of apparatus, list of basic features and type of Apparatus)
 5. Logo or some visual representation of partner, buyer or sponsor of Apparatus
 5. Note for wireless charger users
 6. Social plugins such as Facebook, Twitter and access to official website of Strawberry energy London LTD
 7. Logo of official tech partner for wireless charging solution
 8. Logo of the Borough and basic service information provided by the local Borough.
- c) "Suggestions" – user-generated content in the form of:
1. Suggestions for a possible location for Apparatus with options to pin the location on the map and propose the name for it.
 2. Rating of current location of Apparatus
- d) "More" - general info about the mobile application:
1. About Strawberry energy - basic public information
 2. Terms and Conditions of Application
 3. Support Center with list of FAQ
 4. Recommend an App – user-generated content in the form of Facebook post if the user is logged in via his/her Facebook Account
 5. Account info - basic info of user (Name, last name and email address used for registration) and a virtual button for logout.

Information we may collect of and from users

Personal Data collected for the following purposes and using the following services:

- a) Access to third party services' accounts which includes following:
- Access to the Facebook account and Permissions: About Me
- b) Location-based interactions which include following:
- Non-continuous geolocation with personal data such as geographic position (only when user uses application)
- c) Registration and authentication
- Facebook Authentication with use of Personal Data: Various types of Data as specified in the privacy policy of the service
 - Direct registration with following Personal Data: Email address, First Name and Last Name

It is also an available option to skip the registration by clicking “Skip this step” while entering Application.

For access to full Privacy Policy of Application, [click here](#).

Information users provide to us

If a user sends us an email, fills out a feedback form, calls us, or chooses to communicate with us in some other way, and in these processes provides us with some personal or other kind of data, we will collect that information in order to respond to user’s request, feedback, or question. We will use and share information users provide to us only as described in this Data Policy.

Ownership of Application and Datasets

Strawberry Energy London LTD is the sole owner of Application, both for Android and iOS.

All collected information in Application, as well as information available and presented in Application, are the ownership of Strawberry energy London LTD.

Using user’s information

As well as using your information to provide you with Services you have asked for and to generally manage your relationship with us, we may also use your information in the following ways:

- To monitor and improve our Services
- To maintain the security of our Services as well as to diagnose or fix technological problems
- To manage user’s access to our Services
- To provide, improve, test, and monitor the effectiveness of our Service
- To operate the Services, including administration, internal operations, troubleshooting, data analysis, testing, research, statistical and survey purposes;
- To develop and test new products and features
- To use it for market research
- To comply with laws and regulations
- To send you information that allows you to use the Services (We may send you marketing information which may include communications by post, telephone, email, push notifications, SMS/MMS, or other means) about our us and Services, events and special offers, including for a reasonable time after you stop being our user.)

In addition, we may pass your information to anyone who takes over our business from them to use for the purpose set out in this Data Terms. For more details about conditions of taking over the business of Strawberry energy London LTD, please see General Agreement.

Also, we may use Technical Information or non-Personally Identifiable Information to improve the

Services and present content in the best way for you and for your device(s).

Sharing user's information

We will not sell your Personally Identifiable Information or share your Personally Identifiable Information with third parties for the third party's own direct marketing purposes.

We may share non-Personally Identifiable Information, aggregate or anonymous data with analytics, search engine, or other service providers that help us improve the Services.

In the event that we receive a request from a governmental entity to provide it with your Personally Identifiable Information to same or another governmental entity, we will take reasonable attempts to notify you of such request, to the extent possible.

Changes to our Data Terms

Changes to this Data Terms will be posted both on an official website of Strawberry Energy London LTD when the changes become effective and as a pop-up screen when users enter the Application.

Strawberry Dashboard (“Dashboard”)

Short description

Dashboard is a visual representation of “environmental health” of one urban area where Apparatus is placed and has following functionalities:

- Enables boroughs and sponsor to monitor engagement levels and usage
- Provides overview of all connected smart benches
- Provide access to collected data from sensors

Through use of Apparatus and thanks to built-in electronics in each Apparatus, Dashboard can present following information:

- Environmental data (Air Pressure, Humidity, CO2 Level, Noise, Temperature)
- Charging info (Number of chargings and Total duration of chargings)
- Apparatus Usage Data (Cable, Number of Chargings and Time duration (sec))
- Battery status of Apparatus

Dashboard presents part of collected and aggregated data from built-in electronics. More about a full list of data from sensing equipment and electronics in following sections of these Terms.

Accessing Dashboard and Data Sets

The analysis of this data is presented on Dashboard which can only be accessed with registration, authentication and log-in.

Access via log-in to Dashboard is granted to Strawberry Energy London LTD, Boroughs, Strategic partners and Brands.

Boroughs can only access Dashboard and Data sets collected from a territory of Borough. In certain circumstances, approved by Strawberry energy London LTD, Borough can temporarily give an access to Dashboard and Datasets to strategic partners (Note: For more details about specific circumstances and definition of Borough's strategic partners, see in addition to this article).

Also, as an additional option, and with a fully written agreement between different Boroughs in the same city (included in this project), Boroughs can exchange Datasets and make non-commercial activities based on those Datasets. (Note: For more details about transferring rights, access and use permission, see in addition of this article.)

Brands can access to Dashboard and Data sets of all Apparatus within their sponsorship deal and use dataset for their non-commercial use.

Using Strawberry Dashboard

In order to use Dashboard, a user needs to create an account. The user creates an account by providing Strawberry energy with username and email address and creating a password (hereinafter "Account Information").

The user is only responsible for maintaining the accuracy, completeness and confidentiality of his/her Account Information, and he/she will be responsible for all activities that occur under his/her account, including activities of others to whom he/she has provided his/her Account Information.

We are not liable for any loss or damage arising from user's failure to provide accurate information or to keep user's Account Information secure.

If an user discovers any unauthorized use of his/her Account Information or suspects that anyone (some third party) may be able to access user's private Content, user should immediately change his/her password and notify the Customer Support team at the following email address helpdesk@senergy.rs

User's use of the Platform shall be in accordance with these Data Terms. User agrees that he/she is only responsible for his/her own conduct and all conduct under his/her account.

Once an account is created and user accepts these Terms, Strawberry energy London LTD grants he/she a limited, non-exclusive license to use the Dashboard subject to these Terms, for so long as he/she is not barred from using the Dashboard under the laws applicable to user, until he/she voluntarily closes his/her account or until Strawberry energy London LTD closes his/her account pursuant to these Terms. Users do not obtain any other right or interest in the Dashboard.

Information we may ask for and collect through use of Dashboard

Direct registration and authentication for login to Dashboard include following:

- Company Name,
- Email Address,
- First Name,
- Last Name,
- Gender,
- Password and
- Profile Picture

For access to full Privacy Policy of Dashboard, [click here](#).

Information You Provide to Us

If a user sends us an email, fills out a feedback form, calls us, or chooses to communicate with us in some other way, and in these processes provides us with some personal or other kind of data, we will collect that information in order to respond to user's request, feedback, or question. We will use and share information users provide to us only as described in this Data Policy.

Ownership and transferring rights of data sets

Dashboard as a service and all Data sets are in full ownership of Strawberry energy London LTD. Users acknowledge and agree that Strawberry energy London LTD (or its licensors) own all legal rights, title and interest in and to the Apparatus (unless otherwise explicit written and marked), other services as well as the Content, including any intellectual property rights which subsist in the Apparatus, Services and Content (whether those rights happen to be registered or not, and wherever in the world those rights may exist). Users further acknowledge that the Apparatus, Services and Content may contain information which is designated confidential by Strawberry energy London LTD and that you shall not disclose such information without our prior written consent.

We hold the right to give royalty-free and non-transferable and non-exclusive licence and permission to both London Boroughs and Sponsor to access and use content and datasets provided as a part of Dashboard.

This license/permission is for the sole purpose of enabling Boroughs and Sponsors to use and enjoy the benefit of Dashboard, as long as Boroughs and Sponsors have the right to be registered, to access or to use the Dashboard, in the manner permitted by this Data Terms.

Boroughs and Sponsors shall not, and Boroughs and Sponsors shall not permit anyone else to, copy, reproduce, modify, translate, broadcast, perform, display, distribute, transmit, frame, republish, download, display, perform, post, transmit, sell, make a commercial use, create a derivative work, reverse engineer, decompile or otherwise attempt to extract any part of Dashboard unless Strawberry

energy London LTD has expressly agreed to it in writing.

Both Borough and Sponsor will be in the position to easily download Data sets on the Dashboard for a better understanding of the environment of Apparatus and make further data analyses as a collection of raw data. Strawberry energy London LTD will not be able to answer to specific queries regarding Data sets.

Please note that any material downloaded or otherwise obtained through the use of the apparatus and other services are done at your own discretion and risk and that you are solely responsible for any damage to your computer system or other device or loss of data that results from the download of any such materials.

All these Data sets are presented both in real-time and historical data, in easy-downloadable and easy-readable and commonly-used format such as .csv for Microsoft excel program. More about ownership, transferring licence and permission for data Sets in a following section of this Data terms.

Using user's information

As well as using your information to provide you with Services you have asked for and to generally manage your relationship with us, we may also use your information in the following ways:

- To monitor and improve our Services
- To maintain the security our Services as well to diagnose or fix technology problems
- To manage user's access to our Services
- To provide, improve, test, and monitor the effectiveness of our Service
- To operate the Services, including administration, internal operations, troubleshooting, data analysis, testing, research, statistical and survey purposes;
- To develop and test new products and features
- To use it for market research
- To comply with laws and regulations (We may also need to use it to pass to others so we can keep to any legal or regulatory requirements; to protect and enforce our rights or the rights to any third party; in the detection and prevention of fraud and other crimes; and for the purpose of protecting national security)
- To send you information that allows you to use the Services (We may send you marketing information (this include communications by post, telephone, email, push notifications, SMS/MMS, or other means) about our us and Services, events and special offers, including for a reasonable time after you stop being our user.)

In addition, we may pass your information to anyone who takes over our business from them to use for the purpose set out in this Data Terms.

Also, we may use Technical Information or non-Personally Identifiable Information to improve the Services and present content in the best way for you and for your device(s).

Sharing user's information

We will not sell your Personally Identifiable Information or share your Personally Identifiable Information with third parties for the third party's own direct marketing purposes.

We may share non-Personally Identifiable Information, aggregate or anonymous data with analytics, search engine, or other service providers that help us improve the Services.

In the event that we receive a request from a governmental entity to provide it with your Personally Identifiable Information, we will take reasonable attempts to notify you of such request, to the extent possible.

Transferring licence and permission to the third party

Upon the explicit request made by Borough, we are willing to give permission to them to use our Data sets to integrate that data with other data Sets as and when appropriate to Borough's needs as long as it will be used for non-commercial use.

Also, upon the explicit given written approval and consent, we can give permission to both Boroughs and Sponsor to share these data sets with strategic partners and only in:

- educational purposes with clear non-commercial purposes,
- under the signed non-disclosure Agreement (NDA) and
- without publishing to third parties and the general public.

By strategic partners, Strawberry energy London LTD means other local authorities across the city as well as universities that Borough works with in a present moment, and in the future.

Also, if there is a need, and with explicit written consent from an owner of a private estate where Apparatus is installed, Borough can access and use Data Sets collected from that private estate.

Changes to our Data Terms

Changes to this Data Terms will be posted both on an official website of Strawberry energy London LTD as well on Dashboard when the changes become effective.

If user is registered, he/she can be notified about changes via email that he/she provided during the process of registration

Disclaimer

Strawberry energy London LTD makes no express for implied warranties, guarantees or affirmations that environmental data information will occur or has occurred as the reports, forecasts, graphics, data,

briefings or information comprising the site, products or services state, represent or depict. Strawberry energy London LTD shall have no responsibility or liability whatsoever to any other person or entity, parties and nonparties alike, for any inconsistency, inaccuracy or omission for environmental or events predicted or depicted, reported, occurred or occurring.

Strawberry energy London LTD with services, software and products are provided on an “as-is” basis, without warranties of any kind, to the maximum extent permitted by applicable law.

Strawberry energy London LTD disclaims all express, implied, and statutory warranties and conditions with respect to the products, services and related software.

Strawberry energy London LTD disclaims all implied warranties of merchantability, fitness for a particular purpose, title, non-infringement of third-party rights, quiet enjoyment, and accuracy. Strawberry energy London LTD does not warrant that operation of the products, services or related software will be error-free or uninterrupted or that the products, services or software will in every case process the data correctly.

Strawberry Smart Bench (“Apparatus”)

Short description

Apparatus is solar-powered smart street furniture that enhances city life through:

- Free device charging on Apparatus
- Free Wi-Fi in outdoor spaces around of Apparatus (if that version of Apparatus supports this free Wi-Fi___33 functionality)
- Tracking the “health” of local environment using built-in sensors in Apparatus

We retain the right to implement new elements as part of and/or ancillary to Apparatus (in accordance with already signed Agreement with each Borough), including changes that may affect its previous mode of operation.

Information we may collect from users and from environment

Through the use of current version of Apparatus and thanks to built-in electronics in each Apparatus, we collect the following information:

- A. Data collected through Wi-Fi as a free service to end-user (“user”)**
- B. Data collected through Apparatus from electronics and built-in sensors:**
 - Environmental Data
 - Apparatus Charging and Usage Data
 - (internal) Apparatus data

Most of these Data sets can be presented as real-time and historical data.

In the following section of this data terms, please find more details and description of each Data sets as well as conditions/permissions under which they exist and can be transferred.

A) Data collected through Wi-Fi as a free service to end-user (“user”)

Short description

If version of Apparatus supports free Wi-Fi as a service, it may include two things:

1. Official Name of Wi-Fi Internet that will be displayed when bench-users want to connect to the Wi-Fi internet
2. Official Landing page (pop-out) for connecting to the Wi-Fi displayed with the logo of Strawberry energy and Sponsor.

Using and Accessing Wi-Fi Internet as a free service

When nearby the Apparatus with Wi-Fi, users may be in the position to use free of charge Wi-Fi Internet.

By clicking on the official Name of Wi-Fi, users are referring to Wi-Fi landing page as a pop-out screen on their portable device (mobile phones, tablets and laptops). This Wi-Fi landing page consists of a short registration form, as well link to Terms and Conditions for using Wi-Fi as a service. Also on this page, users may be exposed to following visual representations/logos: logo of the local Boroughs where Apparatus is installed, Strawberry energy logo and logo of a Sponsor.

By clicking the “Accept the Terms” button on the landing page and on the registration page users are indicating that he/she agrees to, and will use the WiFi Service in accordance with this Data terms.

To register as a user of the Wi-Fi Internet users must either be over the age of eighteen (18) years or if you are not yet eighteen (18), have the consent of a parent or guardian to use the Wi-Fi Internet. By pressing t “Accept the Terms” button on the landing page and on the registration page, users are confirming that he/she is over the age of eighteen (18) or have obtained the consent of a parent or guardian to use the Wi-Fi Internet. If he/she is not yet eighteen and his/her parent or guardian subsequently withdraws its consent for he/she to use the Wi-Fi Internet, he/she must immediately stop using the Wi-Fi Internet until he*she is permitted to use the Wi-Fi Internet in accordance with this Data terms.

Information we may collect from users

If users register to use Wi-Fi as a service, during registration on landing page, we collect:

- A user’s name,
- User’s email address
- Age Range

We collect certain information to help us operate and provide Wi-Fi as a service to users. Also, we collect so-called "Technical Information" when users of Apparatus use the Wi-Fi, including:

- MAC address, IP address, browser type and version, time zone setting, browser plug-in types and versions, operating system and platform, device type, and device identifiers;
- Information about user's visits to websites Strawberry energy provides, including the full URL clickstream to, through and from these websites (including date and time);
- Information used to facilitate use of Wi-Fi, such as access to the third party websites and services, including URL requests, destination IP addresses, configuration details, or other information necessary to provide access to the Services;
- Pages users viewed or searched for; page response times, download errors, the length of visits to certain pages, page interaction information (such as scrolling, clicks, and mouse-overs), and methods used to browse away from the page.

Information You Provide to Us

If a user sends an email to us, fills out a feedback form, call Strawberry energy London LTD, or choose to communicate with Strawberry energy London LTD in some another way, Strawberry energy London LTD will collect that information in order to respond to user's request, feedback, or question. Strawberry energy London LTD will use and share information user provides to us only as described in this Data Policy.

Personally Identifiable Information

Some of the information we collect during registration or through your communications with us, such as your name or email address, may personally identify you. We will treat this information as "Personally Identifiable Information," along with any non-identifiable information that is combined with Personally Identifiable Information.

Aggregate or Anonymized Information

We may combine Technical Information or non-Personally Identifiable Information about user's use of Wi-Fi with similar information about other users in an aggregate or anonymous manner. Other Collection of Information: Strawberry energy London LTD will not ask for or request sensitive information such as government identifiers, medical information, or financial information (other than for payment of optional services).

Please keep in mind that Strawberry energy London LTD knows where Apparatus provides Wi-Fi services, so when users use the Services Strawberry energy London LTD can determine the general location of users.

Ownership and transferring rights of data sets

Wi-Fi as a service and all Data sets regarding Wi-Fi are in full ownership of Strawberry energy London LTD.

Using and Sharing user's information

As well as using your information to provide you with Services you have asked for and to generally manage your relationship with us, we may also use your information in the following ways:

- To monitor and improve our Services
- To maintain the security our Services as well to diagnose or fix technology problems
- To manage user's access to our Services
- To provide, improve, test, and monitor the effectiveness of our Service
- To operate the Services, including administration, internal operations, troubleshooting, data analysis, testing, research, statistical and survey purposes;
- To develop and test new products and features
- To use it for market research
- To comply with laws and regulations (We may also need to use it to pass to others so we can keep to any legal or regulatory requirements; to protect and enforce our rights or the rights to any third party; in the detection and prevention of fraud and other crimes; and for the purpose of protecting national security)
- To send you information that allows you to use the Services (We may send you marketing information (this include communications by post, telephone, email, push notifications, SMS/MMS, or other means) about our us and Services, events and special offers, including for a reasonable time after you stop being our user.)

In addition, we may pass your information to anyone who takes over our business from them to use for the purpose set out in this Data Terms.

Also, we may use Technical Information or non-Personally Identifiable Information to improve the Services and present content in the best way for you and for your device(s).

Sharing user's information

We will not sell your Personally Identifiable Information or share your Personally Identifiable Information with third parties for the third party's own direct marketing purposes.

We may share non-Personally Identifiable Information, aggregate or anonymous data with analytics, search engine, or other service providers that help us improve the Services.

In the event that we receive a request from a governmental entity to provide it with your Personally Identifiable Information, we will take reasonable attempts to notify you of such request, to the extent possible.

Changes to our Data Terms

Changes to this Data Terms will be posted both on an official website of Strawberry energy London LTD as well on Wi-Fi landing page when the changes become effective.

If user is registered, he/she can be notified about changes via email that he/she provided during the process of registration

B) Data collected through Apparatus from electronics and built-in sensors

Short description

The core of Apparatus is patent pending smart electronics and operating system that represents a brain of the system for energy optimization, production and consumption. Smart electronics include energy saving system, several working modes for better power management, continuous system data acquisition, number of chargings measurement, energy flow measurement, communication with server and much more.

Also this electronics is enhanced with built-in enviromental sensors that track hyper-local conditions around Apparatus.

Using and Accessing

Full access to inside parts of Apparatus including access to electronics, sensors and other components is guaranteed and sole responsibility of Strawberry energy London LTD and/or authorized and licensed third party.

Please keep in mind that our chargers are most likely same/similar to wall chargers, which means that they give only power. The USB cables on Apparatus include wires for power only and cannot carry data. During the process of charging (regardless the way of doing it - via cable, via USB ports or wirelessly), Apparatus does not have the tech capability to identify user nor to collect any personal data from user.

Information we may collect from users and environment through interaction with Apparatus

Through use of current version of Apparatus and thanks to built-in electronics in each Apparatus, Strawberry energy London LTD collects following information:

- Environmental Data:
 - Air Pressure (mb),
 - Humidity (in percentages -%),
 - CO2 Level (ppm),
 - Noise Level (dB(A)),
 - Temperature (degrees Celsius).

- Charging Data:
 - Number of charging sessions,

- Total duration of charging sessions (sec, min, h).
 - Type of Charging Cable,
 - Duration (sec) with start and end time.
- Apparatus Data:
 - Produced energy (kW),
 - Consumed energy (kW)
 - Battery Status and level in percentages (%)
 - Inside Apparatus temperature (degrees Celsius)
 - Data of Apparatus usage for maintenance purposes and diagnostics

Most of these data sets can be presented as real-time and historical data. An example of data sets can be found on [this link](#). And here is the list of all collected data

INTERNAL_ID	SOURCE_RAW_REPORT_ID	BATTERY_CAPACITY	GLOBAL_LIGHT_ON
CHARGER_ID	DEVICE_ID	BATTERY_CAPACITY_PERC	GLOBAL_WIFI_ON
DUR_TIME	TREE_UID	BATTERY_OVERCHARGED	GROUP_END_TIME
MEAN_CHARGER_OUT_CURR	ID	BATTERY_POWER_REGIME	GROUP_START_TIME
NUM_CHARGINGS	CREATED_BY	CHARGING_ENABLED	MAX_BAT_VOLTAGE
CHARGING_ENABLED	LAST_MODIFICATION_TIME	CHARGINGS_DURATION_TIME	MAX_CONSUMPT_CURR
CONSUMPT_ENERGY	LAST_MODIFIED_BY_USER	CONSUMPT_ENERGY	MAX_CONSUMPT_ENERGY
PRODUCT_ENERGY	RECORD_STATUS	DATA_GROUP_ID	MAX_CONSUMPT_POWER

MAX_PRODUCT_CURR	MEAN_TEMPERATURE	NIGHT	CREATION_TIME
MAX_PRODUCT_POWER	MIN_BAT_VOLTAGE	NIGHT_LOOKUP_TABLE	ID
MAX_TEMPERATURE	MIN_CONSUMPT_CURR	PRODUCT_ENERGY	CREATED_BY
MEAN_BAT_VOLTAGE	MIN_CONSUMPT_ENERGY	SOURCE_RAPPORT_ID	LAST_MODIFICATION_TIME
MEAN_CONSUMPT_CURR	MIN_CONSUMPT_POWER	SYSTEM_POWER_REGIME	LAST_MODIFIED_BY_USER
MEAN_CONSUMPT_POWER	MIN_PRODUCT_CURR	TOTAL_BUTTON_PUSHES	RECORD_STATUS
MEAN_PRODUCT_CURR	MIN_PRODUCT_POWER	TOTAL_NO_CHARGINGS	ADDITIONAL_INFO
MEAN_PRODUCT_POWER	MIN_TEMPERATURE	DATA_REPORT_FK	ALL_DATA_VALID

BAT_POWER_REGIME	SENDING_TIME	SYSTEM_POWER_REGIME	CREATION_TIME
REPORT_VALID	SOFTWARE_VERSION	SYS_TIME_OFFSET	
REPORT REPORT_COUNTER	SOURCE_RAW_REPORT_ID	TREE_UID	

Ownership and transferring rights of data sets

All Data sets collected through Apparatus from electronics and built-in sensors are in full ownership of Strawberry energy London LTD.

Also, all collected information in Application, as well as information available and presented in Application, are the ownership of Strawberry energy London LTD.

Using user's information

As well as using your information to provide you with Services you have asked for and to generally manage your relationship with us, we may also use your information in the following ways:

- To monitor and improve our Services
- To maintain the security our Services as well to diagnose or fix technology problems
- To manage user's access to our Services
- To provide, improve, test, and monitor the effectiveness of our Service
- To operate the Services, including administration, internal operations, troubleshooting, data analysis, testing, research, statistical and survey purposes;
- To develop and test new products and features
- To use it for market research
- To comply with laws and regulations (We may need to use it to pass to others so we can keep to any legal or regulatory requirements; to protect and enforce our rights or the rights to any third party; in the detection and prevention of fraud and other crimes; and for the purpose of protecting national security)
- To send you information that allows you to use the Services
- To send you marketing information (this include communications by post, telephone, email, push notifications, SMS/MMS, or other means) about us and our Services, events and special offers, including for a reasonable time after you stop being our user.)

In addition, we may pass your information to anyone who takes over our business from them to use for the purpose set out in this Data Terms.

Also, we may use Technical Information or non-Personally Identifiable Information to improve the Services and present content in the best way for you and for your device(s).

Sharing user's information

We will not sell your Personally Identifiable Information or share your Personally Identifiable Information with third parties for the third party's own direct marketing purposes.

We may share non-Personally Identifiable Information, aggregate or anonymous data with analytics, search engine, or other service providers that help us improve the Services.

In the event that we receive a request from a governmental entity to provide it with your Personally

Identifiable Information, we will take reasonable attempts to notify you of such request, to the extent possible.

Transferring licence and permission to third party

Strawberry energy can transfer the licence to Borough to use following data sets for their own purposes which are not commercial.

Also, this permission can be given to third party - strategic partners of Borough under specific circumstances which are described in details in previous sections of these Data Terms.

Please note that if some unexpected circumstance occurs (man-made damage, vandalism etc.) and our built in electronics stop collecting and sending data, it may happen that some Data can be damaged or lost. In that case, Dashboard will not be in the position to present and give completely accurate datasets for that period of time.

Changes to our Data Terms

Changes to this Data Terms will be posted both on official website of Strawberry energy London LTD.